RNS Number : 5126A
The Beauty Tech Group PLC
27 October 2026

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The Beauty Tech Group plc
("**TBTG**" or the "**Company**")

Transaction in Own Shares

The Beauty Tech Group plc (LSE: TBTG), a global leader in the rapidly growing at-home beauty technology market, announces it has purchased the following number of its Ordinary Shares of 10p each through Berenberg in the period from 20 October 2026 to 26 October 2026.

Date of Purchase	Venue	Weighted average price per day (p)	Number of ordinary shares purchased	Lowest price per share (p)	Highest price per share (p)
20 October 2026	LSE	470.894663	80,000	468.00	472.00
21 October 2026	LSE	469.135656	37,949	465.00	472.00
22 October 2026	LSE	472.000000	7,722	472.00	472.00
23 October 2026	LSE	470.609259	51,126	469.00	472.00
26 October 2026	LSE	483.618255	34,117	475.00	486.00

The Company intends to cancel all of the purchased Ordinary Shares.

Following settlement of the above purchases and cancellation of the Ordinary Shares purchased, TBTG will have 109,897,795 Ordinary Shares in issue and hold no Ordinary Shares in treasury.

The total number of voting rights in TBTG is therefore 109,897,795 and this figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, TBTG, under the Disclosure Guidance and Transparency Rules of the Financial Conduct Authority.

Since the commencement of the Share Buyback Programme (including the reverse accelerated bookbuild announced on 1 October 2026), the Company has repurchased 803,312 Ordinary Shares in aggregate at a weighted average price of 440.9122 pence per share.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of UK law a full breakdown of the individual trades made by Berenberg on behalf of the Company as part of the Share Buyback Programme can be found at:

http://www.rns-pdf.londonstockexchange.com/rns/5126A_1-2026-10-26.pdf

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About The Beauty Tech Group

The Beauty Tech Group is a global leader in the rapidly growing at-home beauty technology market. The Group encompasses three distinct, innovative and premium beauty technology brands – CurrentBody Skin, ZIIP Beauty and Tria Laser – under which it develops, manufactures and retails At-Home Beauty Devices using aesthetic technologies which have been used in professional clinics for decades. These technologies include LED light, RF, microcurrent, and laser therapies. The Group sells its products in the UK and internationally via its D2C e-commerce channels and via selected international retailers.

The Company listed on the London Stock Exchange in October 2025 under the ticker LSE: TBTG and is headquartered in Cheshire, UK.

For more information visit: https://www.thebeautytechgroup.com/

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