RNS Number : 4150Y
The Beauty Tech Group PLC
09 October 2026

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The Beauty Tech Group plc
(the "Group")

Holding(s) in Company

The Beauty Tech Group plc (LSE: TBTG), a global leader in the rapidly growing at-home beauty technology market, has been notified by Laurence Newman, Chief Executive Officer, of the following change to his shareholding in the Group.

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BTWSXB68

Issuer Name

THE BEAUTY TECH GROUP PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Laurence Newman

City of registered office (if applicable)

Country of registered office (if applicable)

4. Details of the shareholder

Name	City of registered office	Country of registered office

5. Date on which the threshold was crossed or reached

09-Oct-2026

6. Date on which Issuer notified

09-Oct-2026

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer

Resulting situation on the date on which threshold was crossed or reached	3.888305%	0.000000%	3.888305%	4,293,224
Position of previous notification (if applicable)	4.567568%	0.000000%	4.567568%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB00BTWSXB68	4,293,224		3.888305%	
Sub Total 8.A	4,293,224		3.888305%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
N/A				
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
N/A					
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

1. Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer.

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

12. Date of Completion

09-Oct-2026

13. Place Of Completion

London

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