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The Beauty Tech Group PLC
07 July 2026

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7 July 2026

The Beauty Tech Group plc
("The Beauty Tech Group" or the "Group")

Upgrade to Full Year Expectations and
H1 FY26 Trading Update

The Beauty Tech Group plc (LSE: TBTG), a global leader in the rapidly growing at-home beauty technology market, announces a trading update for the six months ended 30 June 2026 ("H1 FY26") and upgrades its expectations for the full year.

The Group has continued to perform well in the first six months of the financial year and it is anticipated that revenue in H1 FY26 will be materially ahead of the prior year period. This growth was seen across the Group's core business and across all key markets and channels.

This strong performance, when combined with the Group's well-invested operating model, has also driven margin improvement.

Given this strong revenue growth and margin improvement, the Board now anticipates that revenue and adjusted EBITDA for the year ending 31 December 2026 will be ahead of current market expectations*, being no less than £170 million and £45 million, respectively.

The Group expects to publish its Interim Results for six months to 30 June 2026 in September 2026.

Laurence Newman, Chief Executive Officer of The Beauty Tech Group, said: "The strong performance delivered during the first half of the year reflects the quality and ever-growing awareness of the Group's innovative and premium beauty technology brands. We have achieved significant growth across our core business and across all key markets and channels, while our ongoing commitment to investment in research and clinical studies continues to underpin demand for our products. As a result, we are pleased to upgrade our FY26 expectations.

"With a number of product launches in the pipeline, coupled with the At-Home Beauty Device market continuing to grow at pace, we enter the second half of the year with positive momentum and I look forward to providing shareholders with a more detailed update in our Interims in September."

**Current market expectations for the year ending 31 December 2026 before today as calculated by the Company were, revenue of £161.7 million and adjusted EBITDA of £41.5 million.*

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The person responsible for arranging for the release of this announcement on behalf of the Group is Sarah Clayton, Group General Counsel.

Forward-looking statements

Cautionary Statement - Certain statements included or incorporated by reference within this announcement may constitute "forward-looking statements" in respect of the Group's operations, performance, prospects and/or financial condition. Forward-looking statements are sometimes, but not always, identified by their use of a date in the future or such words and words of similar meaning as "anticipates", "aims", "due", "could", "may", "will", "should", "expects", "believes", "intends", "plans", "potential", "targets", "goal" or "estimates". By their nature, forward looking statements involve a number of risks, uncertainties and assumptions and actual results or events may differ materially from those expressed or implied by those statements. Accordingly, no assurance can be given that any particular expectation will be met, and reliance should not be placed on any forward-looking statement. Additionally, forward-looking statements regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. No responsibility or obligation is accepted to update or revise any forward-looking statement resulting from new information, future events or otherwise. Nothing in this announcement should be construed as a profit forecast. This announcement does not constitute or form part of any offer or invitation to sell, or any solicitation of any offer to purchase any shares or other securities in the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment or investment decisions relating thereto, nor does it constitute a recommendation regarding the shares or other securities of the Company. Past performance cannot be relied upon as a guide to future performance and persons needing advice should consult an independent financial adviser. Statements in this announcement reflect the knowledge and information available at the time of its preparation. Liability arising from anything in this announcement shall be governed by English law. Nothing in this announcement shall exclude any liability under applicable laws that cannot be excluded in accordance with such laws.

About The Beauty Tech Group

The Beauty Tech Group is a global leader in the rapidly growing at-home beauty technology market. The Group encompasses three distinct, innovative and premium beauty technology brands - CurrentBody Skin, ZIIP Beauty and Tria Laser - under which it develops, manufactures and retails At-Home Beauty Devices using aesthetic technologies which have been used in professional clinics for decades. These technologies include LED light, RF, microcurrent, and laser therapies. The Group sells its products in the UK and internationally via its D2C e-commerce channels and via selected international retailers.

The Group listed on the London Stock Exchange in October 2025 under the ticker LSE: TBTG and is headquartered in Cheshire, UK.

For more information visit: https://www.thebeautytechgroup.com/

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